



Listing Price Reduction Authorization

Property Information

Property Address: _____

City: _____ State: _____ ZIP Code: _____

MLS Number: _____ Current Listing Price: \$ _____

Seller Name(s): _____

Easy Realty Agent: _____

Listing Price Reduction Instructions

The Seller authorizes Easy Realty to modify the listing price for the property identified above according to the instructions selected below.

Select one option:

☐ Option 1: Single Price Reduction

Effective Date: _____

The Seller authorizes Easy Realty to reduce the listing price from \$ _____ to \$ _____ on the effective date stated above.

☐ Option 2: Scheduled Price Reductions

Beginning Date: _____

Reduction Amount: \$ _____ per reduction

Reduction Frequency: _____



☐ Daily ☐ Weekly ☐ Every _____ days ☐ On the following specific dates:

Maximum Total Reduction Authorized: \$ _____

Lowest Authorized Listing Price: \$ _____

Easy Realty is authorized to continue implementing the scheduled price reductions without obtaining additional signatures from the Seller, provided that the listing price does not fall below the lowest authorized listing price or exceed the maximum total reduction authorized above.

Once either limit is reached, no additional price reductions may be made without further written authorization from the Seller.

☐ Option 3: Specific Price Reduction Schedule

The Seller authorizes the following listing price changes:

Effective Date: _____ New Listing Price: \$ _____

Effective Date: _____ New Listing Price: \$ _____

Effective Date: _____ New Listing Price: \$ _____

Effective Date: _____ New Listing Price: \$ _____

Effective Date: _____ New Listing Price: \$ _____

Additional Instructions:

Seller Acknowledgments

By signing this authorization, the Seller acknowledges and agrees that:



1. The Seller has instructed Easy Realty to change the listing price according to the terms stated in this authorization.
2. Easy Realty may update the listing price in the applicable Multiple Listing Service, brokerage websites, Internet advertising, syndication platforms, social media, printed materials, and other marketing channels used to advertise the property.
3. Third-party websites and advertising platforms may not display a price change immediately. Easy Realty is not responsible for delays, outdated information, or display errors caused by an MLS, website, search engine, advertising platform, or other third-party service.
4. A price reduction does not guarantee that the property will receive additional showings, offers, or a completed sale.
5. Except for the listing price and any specific instructions stated in this authorization, all other terms of the existing listing agreement remain unchanged and in full force.
6. If more than one owner is a party to the listing agreement, all required owners must approve and sign this authorization.
7. The Seller may stop or modify a scheduled series of price reductions by providing new written instructions to Easy Realty. Any change is effective only after Easy Realty receives and processes the written instructions.
8. The Seller authorizes Easy Realty and its agents, employees, representatives, and service providers to take the administrative actions reasonably necessary to implement these instructions.
9. The Seller has reviewed this authorization, confirms that the information is accurate, and has had the opportunity to ask questions before signing.

Seller Authorization

Seller 1 Signature: _____ Printed Name: _____

Date: _____



Seller 2 Signature: _____ Printed Name: _____

Date: _____

Easy Realty Agent Acknowledgment

Agent Name: _____ Agent Signature: _____

Date: _____



Electronic Signatures And Counterparts

This authorization may be signed electronically and in separate counterparts. Electronic signatures and electronically transmitted copies shall be treated as originals to the extent permitted by applicable law.

Important

This form authorizes a change to the listing price only. It does not amend any other term of the listing agreement unless a change is expressly stated in this form and approved in writing by all required parties.

Document Delivery

A completed copy of this authorization should be provided to the Seller and submitted to Easy Realty for inclusion in the brokerage transaction file before the listing price is changed.

Main improvements: The form documents the current price, new price, effective date, scheduled reductions, maximum total reduction, lowest authorized price, seller signatures, agent acknowledgment, and brokerage processing. The scheduled-reduction section prevents agents from continuing reductions beyond the Seller's written authority.